

War Courage

(COURTESY OF THE NEWS-TELEGRAM)

A Week of the War

Sunday evening, a bulletin to The Admiralty announced that from Paris it was reported that three of the forts at Maastricht had fallen but that the British were successfully defending their position about the town. The British admiralty announced, according to a London dispatch, that all aids to navigation on the east coast of Great Britain were liable to removal without notice. It was reported that the German warships which had sunk fifteen fishing boats in the North Sea had taken the crews to Wilhelmshaven. About 200 lives were lost in the sinking of the passenger boat in the Wilson Line which was due to striking a floating mine. British casualties are placed at 15,000 to date. The German rounding movement away from Paris to the south-

A Call to Another War

Although Britain and her allies have met with reverses in the present European war, still we are confident that in the end, her arms will triumph for God backs up the right. So as one listened to Mrs. Unruh, one felt convinced that the whisky-men, with all their millions are fighting a losing battle and perhaps sooner than we think right will triumph and much of the shame sorrow degradation and crime in the world will be banished with the bar.

Subscribe to the Advertiser

To the Editor:

H. M. Henderson
J. M. Harrison
Wm. McNichol

Lyndon

The fishery inspector paid an official visit to Lyndon.

Forest Ranger Lyndon and assistants are putting a trail through the timber into the Livingstone Valley.

W. A. Lyndon was in town on Friday.

Willow Creek

Mr. Petersen was hurt in a runaway last week.

Bow Valley

A new set of school trustees would be in order.

Plenty of water was found in the school well at the depth of 250 feet.

Grain Belt

Mr. Yorgeason of Granum is threshing for the Pine Bros. If the weather remains good this week will finish all threshing in this district.

Please Send it Home

Some time ago, we allowed some one to borrow a book containing a mailing list which we had given some time and attention to compile. The borrower has failed to return the same and we should be put to very great inconvenience to replace this list. We should be very obliged if this list should find its way back at an early date.

Getting Acquainted

There are some neighbors that you perhaps do not care to mix with, but occasionally a new one comes who is rather modest and difficult to become acquainted with, yet whom you instinctively believe to be good company.

One way to become acquainted is to ask if she is interested in the Summer Pastime and whether she is or not makes little difference, for you will soon be telling her what you're doing and she'll be interested enough to talk upon that and other pleasant topics.

**Splendid Combination Offers
Next Week**

Watch our next issue for the announcement of the greatest and best combination offers The Advertiser has ever made to the people of Claresholm, Staveley and Grantham and the district in which the readers of these two publications are. Next week, we shall have a wide range of choice, some of the best weekly and monthly farm publications, papers for the ladies and for the home and at prices that will appeal to all. The Advertiser wants to increase its circle of readers and help to introduce useful and helpful literature into the homes peculiarly adapted for home education. Read the announcement carefully next week.

W. C. T. U.

Why Big Business Is Favoring Prohibition

"We could have afforded to pay our employees a quarter of a million dollars more than their wages during the period that Billy Sunday was working among them," the vice-president of one of the big steel companies of Pennsylvania is reported to have said. The man, a railway manufacturer, who repeated this, hastened to explain, "The thing that made these men efficient was cutting out the drink. Billy Sunday got them all on the water wagon. They became sober and stayed sober. They could run their machines with steady hands and true eyes. The men themselves realize what a difference it makes when they are steady and sober. If the people of Pittsburgh and its vicinity could vote on the temperance question to-day, the saloons would be voted out there."

The above conversation is related not in the pages of a temperance journal but in an article by Lewis Edwin Theiss, in *The Outlook*. The manufacturer above referred to continued:

THE ADVERTISER'S SUMMER PASTIME

**The Advertiser's Summer Pastime for Readers of Either
the Claresholm or Stavely Papers**

Sixth Instalment

CHASE AWAY THE GLOOM. CALL TO YOUR ASSISTANCE
YOUR POWERS OF RESISTANCE TURN OVER A BRIGHTER PAGE.

This week we advise you to look at the boy's leg in the first picture and shut your eyes to everything else. Turn from the restful Summer Pastime and the rest will do you good. Too much looking upon the dismal things causes an apathetic condition of mind that paralyzes the vision and weakens one in the fight against adverse conditions. To make things easier we have selected no German or Russian jawbreaking names. Nice common English, simple for everyone. All you need to be sure, is the Summer Pastime Handbook.

\$100.00 in prizes. First prize is fifty dollars. Nine other prizes.
Summer Pastime Rebus Pictures 31 to 36



The Advertiser's Summer Pastime is still vying with the war excitement and praises are being heard of The Advertiser's Handbook, many instances coming to our notice where young girls are finding the season's new pictures and surprising their older competitors by the intuitive name-selection which is thus made possible. Both used to ask paper for pictures and were told to go outside and look at them through the paneled side of our window, read from the copy of The Advertiser, the names of five of the pictures and was overheard to say, "I bet those names are right." And she would go outside and look at the pictures and find no one ever heard of before. Had he been asking The Advertiser's Handbooks, he could have assured himself in a few minutes whether his guesses were right or wrong. He would have opened up a golden opportunity, because of faithfulness and a two-fold advantage—the difficulty of the Pastime game. Everybody should be trying the game and we once more insist that only patience is required to bring out the

A Matter of Dollars and Cents

"The manufacturers are strong for prohibition, too. They never gave much thought to the matter before. But this demonstration of Billy Sunday's has made us all strong for prohibition. We know now that most of our accidents are due to whisky. For years we have been trying to find a way to secure a high degree of efficiency among our men. Along comes this preacher and accomplishes more in a few weeks than we have ever been able to do.

"We know now that until booze is banished we can never have really efficient workmen. We're fools if we don't profit by what he has shown us. Take it from me, booze has got to go. We are not much interested in the moral side of the matter as such. It is purely a matter of dollars and cents. They say corporations have no souls. From this time forth corporations are going to show mighty little soul toward the man who drinks."

Rod and Gun for September

The cover cut of Rod and Gun Magazine for September illustrates the fact that the open season for wild ducks in Canada starts with September. The list of contents which is sure to appeal to all sportsmen readers contains, among other things, the following articles: A Reconnaissance For a Coast to Coast; The Wildfowler in Canada from 1906 to 1914 by Boungcastle Dale; Our Friends of the Waterways by H. Mortimer Bates; Duck Shooting in Twilight by Frank S. B. Smith; The Woodcock with That Good Old Man; From Sharbot Lake to Montreal by Water; Telling September Ducks; A cry in the Wilderness; and the first of a series of articles on things to know about a Shotgun. The regular departments are as usual well maintained. W. W. Taylor, Limited, Woodstock, Ont., are the publishers.

BORN—On Monday, September 7th, to Mr. and Mrs. Fred Anderson, a daughter.

THE WELAND CANAL

A NATIONAL TASK

A GIANTIC PROJECT UNDER WAY THAT IS NATIONAL IN SIGNIFICANCE

Canada is spending fifty million dollars to improve transportation facilities to carry trade from East and West.

Today Canada is making good progress in the general part of this project, but the most important and substantial character of the work will be done in the future. It is the heart of the North American continent—almost at the border of Toronto—Canada is engaged upon a project magnificent in its conception, and which will be of great importance to the future of the country.

The appeal, Weland Canal, is perhaps the greatest of a century old. The old folks talked of it every school child knows of it. It is the heart of the country, the heart of the nation, the heart of the world.

It is the heart of the nation, the heart of the world. It is the heart of the nation, the heart of the world. It is the heart of the nation, the heart of the world.

There are some problems involved in the proposal to build a new Weland Ship Canal and it is to these problems that we shall now turn.

It is no little feat to speak of the construction of the new canal across the Niagara Peninsula, a task which is the greatest engineering task in the world's history.

In the estimated expenditure of \$50,000,000, it is the greatest engineering task in the world's history.

There is a tremendous task in the history of the world's history.

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HAS NO COUNTRY

Russian Labor May Not Be Allowed to Land on Either Continents

Whether the Russian laborer, or, under the terms of the new immigration act, will be permitted to land on either continent, is a question which is being discussed in the House of Commons.

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FOR TOWN BETTERMENT

Practical Suggestion for Improved Social Conditions in Town and Country

In the city of Toronto, the largest of all kinds for civic improvement, the social conditions are being improved.

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BENEFICIAL EFFECTS

OF FOREST RESERVES

THE FUNCTIONS OF THE GOVERNMENT FOREST RESERVES IS OUTLINED

The remedy for the many evils following deforestation is the carrying out of a policy of conservation.

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MILITIA PRaised BY BROOKE

Says Canadian Soldiers Can Really Adapt Themselves to Conditions

"The military of militia should be able to adapt themselves to the conditions of modern warfare," says Brooke.

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WIRELESS SIGNALS

SENT FROM TRAINS

DETAILED EXPERIMENTS ON THE LACKAWANNA RAILROAD HAVE PROVEN SUCCESSFUL

Wireless Signals For Operating Trains Is Now No Longer an Experiment—Communicating With Moving Trains Has Been Successfully Done

Since the first wireless telegraph message from a moving train to a fixed station was sent in 1896, the lack of communication between the train and the station has been a problem.

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Use The Advertiser's Hammer

To Pound in Your Name, Location, Business

There is only one way to advertise, and that is to hammer your name, your location and your business so persistently into people's heads that if they walk in their sleep they will constantly turn their steps towards your store. The newspaper is your friend in spite of criticism. It helps build up the community that supports you. When the day comes that the newspapers are dead, the people are on the edge of grave the with nobody to write the epitaph.

The Largest Circulation Where It Is Most Needed--At Home

The Claresholm Advertiser

Rules of the Advertiser's Summer Pastime

Read These and Keep Them Handy for Reference

A PLEASING GAME. The competition known as the Advertiser's Summer Pastime will be held through the columns of this newspaper beginning, July 26th, and continuing for 12 weeks. In each issue will be printed six rebus pictures out of each of which the nature of a base ball, lacrosse, hockey, or football picture can be made. The names are Canadian and a part are from the important leagues of the United States.

HOW TO STUDY. See how a rebus picture will apply to any name you know. For example: MASON might be represented by a mason at work and WALKER by a picture of water and the letter W.

USE THE ANSWER FORM. In each issue will be printed a numbered Summer Pastime Answer Form. On this the names of the players to be written and when the series of Answer Form Coupons is completed there will be 75 names. Only one name may be written on one form. The contest is to be kept for or for future use until the end of the season, then send to the office, the series of 75 in evidence with directions that will be printed later.

WINNERS. The person who sends in the set of 75 Answer Forms with largest number of correct names will be entitled to the first prize. If there should be a tie, then the prize will be evenly divided, unless there should be more than three participants tied for a prize, in which case those who have sent in the largest number will be given a further opportunity to determine which shall win by solving a supplementary competition test. This rule will also apply to the Division prizes. There will be no lottery or chance selection, all winners will be rewarded according to merit.

COMMITTEE. A Summer Pastime Committee of fair-minded persons of high standing, who have no personal interest in the establishment of it in the Pastime, will be selected to ascertain the winners. The decision of this committee must be final and all who enter do so directly upon this understanding.

OPEN TO ALL. The Advertiser's Summer Pastime is open to everybody—excepting employees of this newspaper and individuals and their families—regardless of sex or age; and it makes no difference where a contestant lives, provided the package of Answer Forms is returned within the time specified. There can be no restriction of any kind.

HELP TO CONTESTANTS. As an aid to competitors who may not be familiar with the names of those who are associated with the game, the game, ball, lacrosse, hockey and football, including where the game is played, a book has been published entitled "Summer Pastime Handbook" containing a selected list of about 2,000 players and including every one of the 75 names used in our Pastime. The book is arranged in alphabetical order of the names of the players. The price of the Handbook is 25 cents and is obtainable at the office of The Claresholm Advertiser between 9 and 6 daily, or will be mailed on receipt of price.

Any regular customer who obtains a new subscriber for six months or a season will receive the Handbook free as a premium. Additional to the information given in this book, the purchaser will receive free an extra supply of 75 Answer Forms which will have the same standing as those published in this newspaper. Any competitor who obtains a book in guarantee that all the names included in it will be printed in the book. Therefore it is possible to make a mathematical certainty for a competitor to receive a correct list by the end of the season.

GENERAL RULES. Answer Forms may be filled in with pencil, ink or type writer. Poor handwriting or printing errors will not constitute a participant. No set of Answer Forms or be sent in until called for in the newspaper after the last return picture has appeared. The management reserves the right to make any modification in the rules that may be found necessary during the progress of the Summer Pastime and the Committee shall charge. This participant may send in as many separate sets of Answer Forms as desired, but he or she will be allowed to win no more than four prizes. All persons are treated as independent individuals; therefore two or more members of a family or household have the same rights as if they were strangers to each other.

QUESTIONS ANSWERED. Those who feel it necessary to ask any questions may do so by sending a question to the Editor, The Advertiser, Claresholm, Alberta. The question will be printed in the column of this journal from time to time.

NOTICE

IN THE MATTER OF THE TOWN ACT and in the matter of the Town of Claresholm Tax Enforcement Return.

Before His Honour, Judge McNeill, in Chambers.

Maedon, Friday the 10th Day of July, A.D. 1914.

UPON the application of H. O. HASTIAN, Solicitor for the Town of Claresholm.

I hereby appoint Tuesday the 26th Day of September A.D. 1914, at the Court House (Old Hollow Hall) in the Town of Claresholm in the Province of Alberta, at the hour of 10 o'clock in the forenoon as soon thereafter as may be convenient for holding a Court of Enforcement of the Tax Enforcement Return of the Town of Claresholm.

Edw. P. McNeill, Judge, District Court, Maedon, 13-22

The Claresholm Advertiser

Published every Wednesday at Claresholm, Alberta Weekly

HARWOOD BUSCAN, Publisher Advertising Rates on Application Subscription Rates: To Canada, \$1.50 per year in advance. To U. S. and Foreign Countries, \$2.00 per year in advance.

WEDNESDAY, SEPTEMBER 9, 1914.

Judicial Sale of Farm Land

Under and by virtue of the Judgment of the Court of Session in the action of the Royal Loan & Savings Company vs. LeRoy Coons there will be offered for sale by Public Auction on Saturday the 26th day of September, A. D. 1914, at the hour of 2 o'clock in the afternoon at the Office of H. A. Hopkins in the Village of Stavelly, Alberta, by John Tompkins, Auctioneer, the following property viz:—The North West Quarter of Section Thirty (30) Township Thirteen (13) Range Twenty-seven (27) West of the 4th Meridian in the Province of Alberta, subject to the covenants and conditions in the Grant from the Crown or in the existing Certificate of Title.

The Vendor is informed that the said black land on clay soil well adapted for agriculture. That the said premises contain 100 acres of which 120 acres are good arable lands and the remainder hay lands and that 70 acres of the said premises have been broken and cultivated. That the said property is situated about 14 miles from the Village of Stavelly, Alberta. The above property will be offered for sale subject to the Conditions of Sale which will be read at the time of the sale and also subject to a reserve bid. Terms—10% of the purchase money shall be paid at the time of the sale and the balance within sixty days thereafter without interest into Court.

For further particulars and conditions of sale apply to John Tompkins, Auctioneer, High River, or to Haldrich & Macdonald, High River, Alberta, Solicitors for the Plaintiff. DATED AT HIGH RIVER this 26th day of August A. D. 1914. APPROVED A. Y. B. L. J. CLARKE Clerk S. C. Cal. ar.

As Usual. "You may say what you will," said the lady, "but I think that you will find women less wicked than you. I completely expect that heaven will be inhabited principally by women."

"Very likely," answered the man. "The men will be found as usual in the smoking room on the floor below."—Cleveland Plain Dealer.

Unappreciated Help. 112. Last night at the play When your gaze and mine met, I was longing to say Last night at the play To yourself, maiden, pray? What emotion drew You last night at the play When your gaze and mine met?

113. Last night at the play When you looked in my eye I was longing to say Last night at the play: "Quit smiling like a gray, Cease putting me wise!" Last night at the play When you looked in my eye "Smiling—good—kind!"

That Did He. Mrs. Fussus—How beautifully round and full your neck has become! How did you do it? Mr. Fussus—Exercise. Mrs. Fussus—What sort of exercise? Mr. Fussus—I took a new up in the front of the church St. Louis Post-Dispatch.

What the Band Played. The bands played "Down in Dixie," "My Darling Clementine," "Alexander's Ragtime Band," "My Chérie," "Put on Your Old Gray Bonnet," "What's the Time in Rome," "Onward, Christian Soldiers," "The Star Spangled Banner," "Come Along, My Man," "Every Little Movement," "A Beautiful Day in the Spring," "Don't Be an Old Maid, Ma'am," "I'd Like to Be a Dandy." But the band did make up with you Played "Fanny Doodle Dandy"—Boston Post.

Where Flattery Flies. "You should consider me," said the complacent prigster, "that instigation is the sincerest flattery." "It's a pleasant argument," replied the irritable author, "but it never kept a man from being arrested for counterfeiting a dollar bill."—Washington Star.

THE PEOPLE'S CORNER

Advertisements inserted under this heading not over six lines for an insertion. These insertions for \$1.00. Long Form, Engraved, For Sale, Help Wanted, Sentences Wanted, all long queries and test results when inserted in The Advertiser. Remittance, no return papers for Stavelly and for Claresholm.

WORK WANTED

A man and wife with two children wish work on a ranch. Apply The Advertiser Office. 22-24.

Pleasant Work

I'd be the last one in the world to depreciate womanly avocations such as crocheting and the like. But I do say this: that interest in sports at this present time is just as womanly and a lot more profitable than shaking the daylights out of a knitting needle. There's money to be made on our Summer Pastime for by winning the first four prizes, there is seventy-five dollars.

There is nothing against combining the hard and the easy. For instance, crocheted as long as you want to or until the paper comes. Then work out the name in the rebus picture and later on, see which has been more profitable—the knitting or the Pastime. If you're really as careful about not making mistakes in your pictures as you are in your titles I'll bet on the crocheted every time. But, of course, that all remains with you.

Aunt Molly

MASTER MECHANIC UNION MADE OVERALLS

THE BEST OF THE HIGH GRADES

FOR wear

and comfort unexcelled. EVERY garment examined three times before leaving the factory. Riveted buttons. Patent riveted unbreakable brace loop.

EVERY GARMENT GUARANTEED

Sold by C. J. BRAREN CLARESHOLM, ALTA.

WESTERN CANADIAN TUNING CO. WINNIPEG

WE ARE IN THE MARKET FOR YOUR CATTLE AND HOGS

Highest Cash Prices Paid at Any Time

AUCTIONEERING IN CONNECTION

BREWER & DITTO E. A. BREWER STAVELY A. G. DITTO ALBERTA

If you are In Need of a Cream Separator Make Your Choice at Stavelly Trading Co.

The Claresholm Garage

Competent Man in Charge Repair, Wash and Generally Reft Cars Safe Storage of Cars, by Day or Month Best Oils and Greases for Sale Has on Hand Every Accessory Needed

COME ONCE—YOU'LL COME AGAIN

J. T. KINGSLEY Shelver Street Corner of Fourth Avenue

We Have Just Opened Up

a big line of all the newest jewelry for summer wear Bar Pins 75c to \$3.50 Tie Clips 25c, 50c and 75c Tie Pins of all Kinds 75c to 3.00 Some very pretty Cameo Pins included in these.

Cuff Links of all Kinds 50c to 3.00 per pair

A nice line of double end links for soft shirt cuffs at 75c

Imitation Cameo Brooches at 75c

There are very pretty for the small price asked

COME IN and see these goods before buying elsewhere

G. M. GODLEY, JEWELER, CLARESHOLM

Don't forget that we sell "COMMUNITY SILVER," the best silver plated tableware there is to be had.

Any of these prices make nice little gifts



Like a Farm Wagon

The GasPul can be used every week the year round for dozens of jobs, and it saves money on every one. It never tires, and is ready for work night and day.

The GasPul burns gasoline; has an opposed, horizontal, double cylinder motor and a water-cooled. Working parts are easily lubricated and protected from dust and dirt by steel covers. It is cranked from the ground, has a safety crank and handy foot-brake, and can be equipped for speeds from 2 to 35 miles per hour. It weighs only 11,200 pounds, 15-30 horsepower.

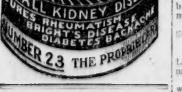
Ask for catalog J.C. 2. Get acquainted with the GasPul. The GasPul is the leader in horsepower tractors. There are no better stationary engines than the Rumely-GasPul for kerosene and the Rumely-GasPul for gasoline. Every Rumely machine is backed by Rumely service—49 branches and 1,100 dealers. Supplies and parts without delay.

RUMELY LINES The GasPul Machines For Sale Everywhere

RUMELY PRODUCTS COMPANY (Incorporated) Chicago, Ill.

Calgary, Alta.

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me tell you of my devotion--
le--While you are on your knees
ld you mind trying my shoe lace,
se?-- Philinda; his Ledger.

**BEECHAM'S
PILLS**

Skids—It's not every one who can
and prosperity.
Skids—Particularly if it's so
else's.

cautious, at noon, he lies about in
pool.
His rod and line a-swish:
boldly, at eve astride a tavern stool
He lies about his fish.

The cost per cup of both kinds is about 12¢ each.

The pompous judge glared sternly
 over his spectacles at the latter
 stranger, who had been dragged before
 the bar of justice on a charge of vagrancy.

"Have you ever earned a dollar in
 your life?" he asked in fine scorn.
 "Yes, your honor," was the response
 voted for you at the last election.

The servant flung down his silver can
 upon the floor, and the house in gold
 sandals—*Yes, sir, it is a beautiful
 day. I don't know anything about gold
 itself, but being, tall and thin, of
 course, you're able to run well.*—I am
 anxious, at noon, he lies about the
 pool.

His red and the newish
 today, at eve, afraid a train stop
 he lies about his fish.

strong and I can eat without any feeling afterwards. I think my whole system greatly benefited by Postum's cereal," while he drank coffee, but not now, since using Postum, he feels so much better he would not go back to coffee for anything.

Name given by Canadian "The Reader," Windsor, Ont.: Read "The Reader," Wellville, in reply.

Read "The Reader," in two forms: Read "The Postum" and we will get 10¢, 50¢ and 25¢ packages.

Instant Postum is a valuable product for a breakfast cereal, quickly made in a cup of hot water, and with cream and sugar, is a truly delicious beverage.

Instantly 30¢ and 40¢ tins. The cost per cup of both kinds is 10¢.

"There's a Reason for Postum," says "The Reader,"—fold by Grace.

